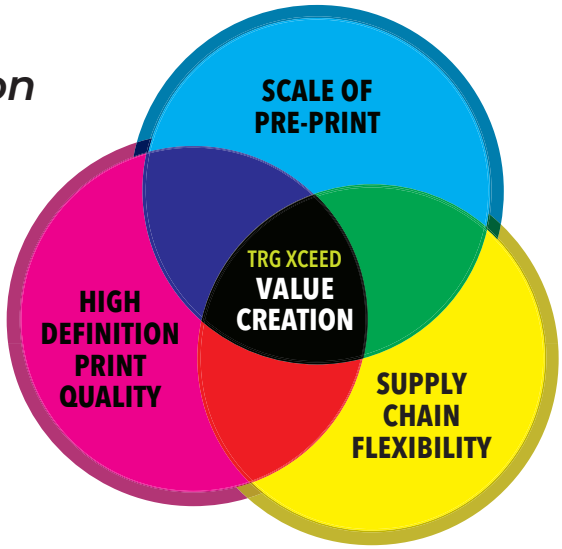
REINVENTING
YOUR GO-TO-MARKET STRATEGY

Xceed doesn't just improve how packaging is printed; it transforms how you go to market. By combining speed, efficiency, consistency, and adaptability, it empowers you to operate smarter, respond faster, and create packaging that drives real business impact.

Xceed transforms packaging into a strategic advantage, delivering speed, flexibility, and efficiency to meet today's ever-changing customer and market demands.

Discover how TRG's Xceed can help your brand move faster, operate smarter, and bring high-impact packaging to market more efficiently than ever before.

> ***Welcome to TRG Xceed Value Creation*** at the intersection of high-definition print quality, scale of pre-print and supply chain flexibility.



TRG PACKAGING AND DISPLAY SOLUTIONS

Accelerate Speed to Market

Lead times shrink from weeks to days, enabling you to move at the pace of your market. Whether launching new products, responding to seasonal demand, or adapting to retailer requirements, you can execute without delay. The Xceed's cutting-edge technology enables TRG to deliver a broader range of minimum order quantities, eliminating large roll commitments and excess inventory.

Increase Operational Agility

You can quickly adjust to forecast changes, test new designs, and capitalize on emerging opportunities without being constrained by long production cycles.

Maintain Consistency at Scale

The advanced digital print technology of Xceed ensures high-quality, reliable graphics across multiple manufacturing locations, protecting brand integrity at every touchpoint. Whether across regions or production runs, your packaging maintains a uniform, premium appearance.

Simplify High-Impact Packaging

By eliminating the need for print plates and litho labels, it removes upfront costs and simplifies the entire process, from final artwork to delivery.

Support Sustainability Goals

Xceed uses food grade certified, water-based inks, align with evolving environmental expectations and regulations, helping you meet both business and brand goals.

> *"The benefits of Xceed are made possible not only by the technology, but by the people and operational expertise behind it."*
>
> – Kevin Miller, CEO of TRG Packaging and Display Solutions

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